

# Privacy Policy

*Last Updated: 11 November 2023*

## 1. Introduction

This Privacy Policy explains how TradeLayer collects, uses, stores, and protects the information you provide when using our Services.

## 2. Data We Collect

Depending on your interaction with the platform, we may collect:

### A. Information You Provide

- Name, email address, and contact information
- Platform account details
- Subscription and billing details

### B. Automatically Collected Information

- Device information
- IP address
- Browser type and OS
- Usage logs and API call metrics
- Cookies and analytics data

### C. Operator-Provided User Data

Platform owners may import user IDs or metadata through the API. TradeLayer does **not** process real KYC or financial information.

## 3. How We Use Your Data

We use data to:

- Provide and maintain Services
- Improve platform performance
- Authenticate accounts and API access
- Monitor system integrity and prevent abuse
- Provide customer support
- Process subscription payments

#### **4. How We Do NOT Use Your Data**

We do **not**:

- Sell your data to third parties
- Share data for advertising purposes
- Store cryptocurrency private keys or financial assets

#### **5. Data Sharing**

We may share limited data with:

- Payment processors (for subscription billing)
- Cloud infrastructure providers (server hosting)
- Analytics or error-tracking services

All partners comply with industry-standard security and privacy protocols.

#### **6. Data Storage & Security**

TradeLayer uses encryption, access controls, and secure hosting environments.

However, no system is 100% secure. Users are responsible for keeping their credentials protected.

#### **7. International Transfers**

Your data may be processed on servers in multiple regions. By using the Services, you consent to international data transfers.

## **8. Data Retention**

We retain data as long as necessary to:

- Maintain active accounts
- Provide ongoing services
- Comply with legal obligations

Once retention periods expire, data is securely deleted.

## **9. Your Rights**

You may request:

- Access to your personal data
- Correction or deletion
- Restrictions on processing
- Data portability

Requests can be sent to [privacy@tradelayer.com](mailto:privacy@tradelayer.com).

## **10. Cookies**

We use cookies for:

- Authentication
- Session management
- Analytics and performance improvements

You may disable cookies, but some features may not work.

## **11. Changes to Privacy Policy**

We may update this Privacy Policy periodically. Updates will be posted on the website.

## **12. Contact**

For privacy concerns: [privacy@tradelayer.io](mailto:privacy@tradelayer.io)